

Monroe County United Way

2022-2023 PRESENTATION

CAYLEN GIBSON MATOY – EXECUTIVE DIRECTOR

MONROE COUNTY UNITED WAY

Purpose

United Way is a little different than most charitable organizations. Instead of having one set of leaders or one common goal, United Way is **community-based**. This means that each United Way group maintains its own standards and goals specifically tailored to its interests.

- 100% stays in our community
- United Way brings people together to build strong, equitable communities where everyone can thrive.
- Focus on innovative solutions to local challenges.
- **GIVING ONCE GIVES TO MANY!**





You



Neighbors in
Need

How United Way Works



Donate

United
Way



United
Way



Partner
Agencies



Structure

- Local Board Of Directors
- One Full time Executive Director/ One Part time Office Manager
- Office Building Owned by United Way of Monroe County and paid for.
- Fully rented and pays for the administration costs. Higher percentage of donor dollars invested in the partner agencies.



Agencies Served



2022-2023 PARTNER AGENCIES

Boys and Girls Club of the Monroe Area
Boy Scouts of America
Birth to Three
CASA Monroe
Douglas Cherokee Head Start
Douglas Cherokee Senior Nutrition
Good Shepherd Center
Monroe County Cancer Fund
Monroe County Rescue Squad
Monroe County Schools Children's Care Fund
Project R.E.D (Repairs for Elderly/Disabled)
Sweetwater Area Ministries
Sweetwater Valley Citizens for the Arts
Tri-County Center
Young Life Monroe County

If you live in another county just write it down on the payroll pledge card and we will make sure that money you donate goes to the county you live in. No contribution you give is too small or too large. If everyone gives just a little bit it will add up in a big way. Our agencies will continue their good services to our county with greater results!

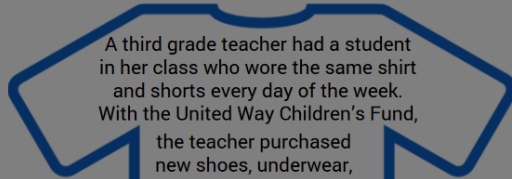
Your Investment



Agencies Served



A 5th grader had been wearing cleats to school because he didn't have any shoes that would fit. We bought him a pair of tennis shoes. With a huge smile on his face, the little boy said "I always wanted shoes like this!"

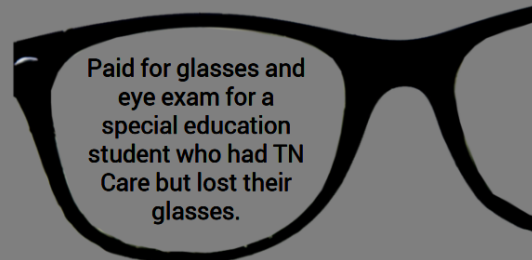


A third grade teacher had a student in her class who wore the same shirt and shorts every day of the week. With the United Way Children's Fund, the teacher purchased new shoes, underwear, socks, shirts, shorts and jeans. When presented with all of this, the student came alive. He was proud of his new clothes. A little boost of dignity and confidence goes a long way in the success of a child.



Children's Care Fund

Helps teachers purchase clothes, shoes, winter coats, lice kits, and hygiene items for students in need.



Paid for glasses and eye exam for a special education student who had TN Care but lost their glasses.



Why Give to The United Way?

When you direct your gift to United Way, you invest in the local programs you care about, while also ensuring that those programs achieve meaningful results and are working to meet larger community goals in education, income, and health.

- ✓ All the money given to the programs has been vetted. Every organization that received United Way funding goes through an extensive application process. Including site visits and budget analysis.
- ✓ Efficiently run- You can feel confident your donor dollars are being used effectively
- ✓ Low Administrative Percentage
- ✓ Audited yearly
- ✓ United Way makes it easy to make a large impact in your community!



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Birth to Three
Boys and Girls Club of the Monroe Area
Boy Scouts of America
CASA Monroe
Douglas Cherokee Head Start
Douglas Cherokee Senior Nutrition (Meals on Wheels)
Good Shepherd Center
Monroe County Cancer Fund

Monroe County Rescue Squad
Monroe County Schools Children's Care Fund
Project R.E.D (Repairs for Elderly/Disabled)
Sweetwater Area Ministries
Sweetwater Valley Citizens for the Arts
Tri-County Center
Young Life Monroe County

Visit us online at www.myunitedwaymonroecounty.org

First Name

Last Name

Home Address

City

State

Zip

Email Address

Rarity Bay Community

Phone Number

Loyal contributor since _____ (include any United Way)



Total Gift Amount \$

Monroe

Payment Enclosed:

Loudon

Cash

Check # _____

Credit Card

(Make Payable to United Way of Monroe County)

Please complete the total gift amount and visit www.myunitedwaymonroecounty.org and click DONATE to enter your information securely or call our office at 423.337.7690 and we will enter without retaining credit card information.

Sign and date here to authorize your pledge and confirm payment

Signature _____ Date _____

Thank you!

How to Give

We have a pledge form on one side of the Newsletter for 2022-2023. It lists all the partner agencies we are raising money for this year and gives you options on how to donate.

Ways to get your donation back to United Way

- Mail to PO Box 722, Sweetwater, TN 37874
- Give donation to Carl Noble (423-884-2048)
- Drop donation off at CAC Office
- Credit Card Please complete the total gift amount and visit www.myunitedwaymonroecounty.org and click DONATE to enter your information securely or call our office at **423.337.7690** and we will enter without retaining credit card information.

Your Donations at Work !

**\$20
DONATION**

One-week scholarship for a student to attend the
Boys & Girls Club of Monroe Area.

Provides breakfast, lunch, snacks and drinks during
every school break for one child through
The Good Shepherd Center.

Will provide medicine for a person in need.

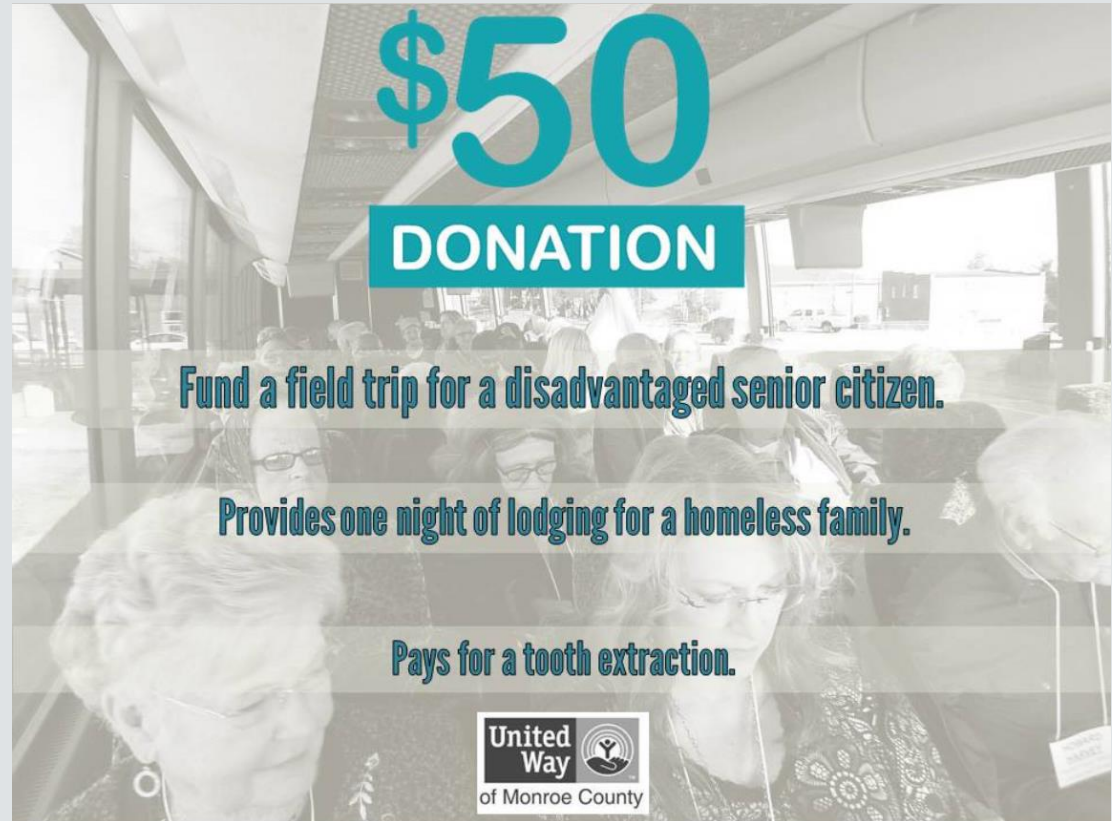


**\$50
DONATION**

Fund a field trip for a disadvantaged senior citizen.

Provides one night of lodging for a homeless family.

Pays for a tooth extraction.



Your Donations at Work!

One month of healthy meals delivered to a homebound senior citizen.



donate \$100

Six months of exercise classes for a senior citizen.



Two hours of developmental therapy for a baby with developmental delays through Birth to Three (LTVEC).



donate \$500



20 children will receive one book a month for a year through Imagination Library.



Provide rental assistance for three families.



Build a ramp for an elderly or disabled Project R.E.D. applicant.



PROJECT R.E.D.
Repairs for Elderly and Disabled

Your Donations at Work !



donate
\$500

20 children will receive one book a month for a year through Imagination Library.

Provide rental assistance for **three** families.

Build a ramp for an elderly or disabled Project R.E.D. applicant.

PROJECT R.E.D.
Repairs for Elderly and Disabled

United Way of Monroe County





donate
\$1000

Stock Sweetwater Area Ministries Food Pantry for **500** people.

48 week scholarship for one student to attend Boys & Girls Club of Monroe Area.

Provide first month's rent and utility deposit for permanent housing for a family living in a car or tent.

United Way of Monroe County



A note from Carl Noble, Rarity Bay Resident

Dear Residents of Rarity Bay,

I am pleased to be your United Way organizer for Rarity Bay again this year. The campaign will kick off on September 24th and will run through October. Last year our community donated over \$22,000 to the Monroe County United Way (which also includes amounts designated to go to Loudon County). This year I have set a target for us to exceed \$25,000.

I currently serve on the Board of Directors for the Monroe County United Way. I know our donations are efficiently used by our 15 partner agencies- each of which require applications that include budgets, action plans, results they have achieved through donations and proof of 501(c)3 status.

Giving to the United Way is a great way to really put your donations to work in your community. You can be confident its' effects will be widely felt. Of course you can also direct your contributions to specific agencies if you wish.

Rarity Bay residents can and do have a large impact in supporting the help that is needed to those less fortunate and with real needs within our local community. Please consider this year making a donation to your United Way!

A handwritten signature in black ink that reads "Carl Noble". The signature is written in a cursive style and is located in the bottom right corner of the page, overlapping a blue curved graphic element.

Join Together

Lend a Hand

Give a Little

Make a Stand



**United Way is the best way
to help the most people**

Questions?

CHANGE

STARTS HERE.

CAN WE COUNT YOU IN?